PT EASY VISION INDONESIA

COMPANY PROFILE

"We build digital solutions that fit the problems you actually face."

2026

Eavy works as a strategic partner that understands your business problem first, then builds the solution.

SMART SOLUTIONS, SEAMLESS EXPERIENCE



BANJARBARU, SOUTH KALIMANTAN · EAVY.TECH

ABOUT US

EASY VISION INDONESIA

Eavy is a software house based in Banjarbaru, South Kalimantan, Indonesia. We help growing businesses find and build digital solutions that truly fit their problems, not just what they ask for.
We work across two lines that strengthen each other:

- **Development Services:** websites, management systems, and applications designed from a discovery process with each client.
- **Eavy Products:** ready-to-use applications born from problems we kept seeing in the field: **BanuaScale**, **Evio Cam**, **Evio Greeting**, and **NaraNusa**.

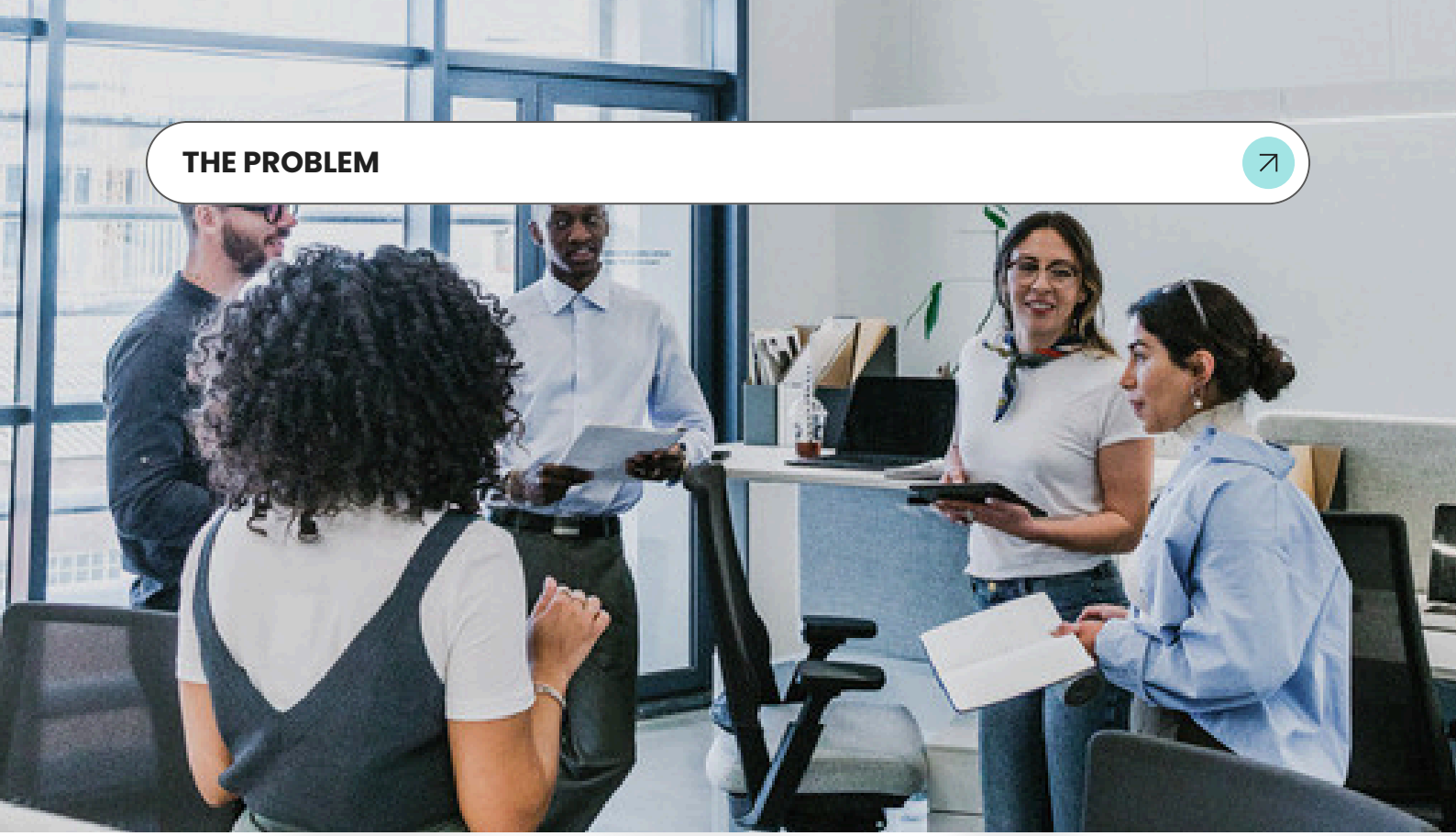
MISSION

"To help business owners and entrepreneurs get the right digital solutions, whether operational systems, digital presence, or online credibility, built on real needs, not assumptions."

VISION

"To create an ecosystem where every business grows on the right digital foundation, not on quick fixes that eventually have to be rebuilt."

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AHU-034816.AH.01.30.Tahun 2025		**NIB**	0208250030243
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THE PROBLEM

THE PROBLEM WE FOCUS ON

Most growing businesses don't stall because their product is bad. They stall because they build the wrong solution, too early, without understanding the real problem. What we see most often:

- The business grows faster than its management capacity, and old systems are no longer enough.
- Work processes are undocumented, depend on individuals, and are hard to hand over.
- Key information is scattered and disconnected, making decisions slow and often wrong.
- The owner or top management becomes a bottleneck because there is no reliable system.
- Businesses build digital solutions (websites, systems, apps) without knowing whether that is what they actually need.
- Small businesses in the regions want to be better organized, but existing apps feel complicated and don't fit their habits.

This is not just a technical problem. It is a problem of clarity: businesses don't always know what they truly need, and Eavy is here to help find the answer.

OUR THESIS

THE RIGHT SOLUTION. NOT JUST THE REQUESTED ONE.



We believe that:

- Growth amplifies chaos that was previously hidden.
- Solutions built without understanding the problem often create new problems.
- What you need and what you want are not always the same, and that difference changes everything.
- The best technology enters through habits people already have, instead of forcing them to learn something new.

Eavy exists to make sure the solution being built is the one that is truly needed, not only the one that was requested.

OUR EXPERTISE

WHAT WE BUILD

BUILT FOR YOUR PROBLEM. NOT FOR THE BRIEF

UNDERSTANDING OUR PARTNER'S PROBLEM

Before building anything, we sit down together to understand your business: how it works, where it gets stuck, and what you actually need. Only then do we recommend the right solution.

BUILDING SYSTEM CLARITY

Operational systems that don't just digitize processes, but help the business run more efficiently, stay in control, and stop depending on a single person. Examples include sales & warranty systems, attendance systems, and program monitoring platforms.

STRENGTHENING DIGITAL PRESENCE

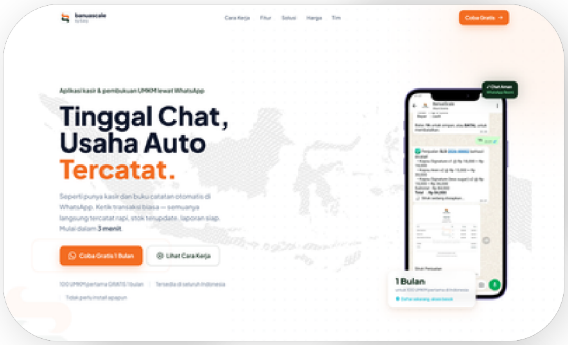
A digital presence that reflects your business as it is, not the same template everyone else uses. Websites, landing pages, and digital portfolios are built after we understand who your business is and who your audience is.

BUILDING OUR OWN PRODUCTS

We turn recurring problems into ready-to-use, affordable products that more people can access.

THE PRODUCTS

EAVY PRODUCTS



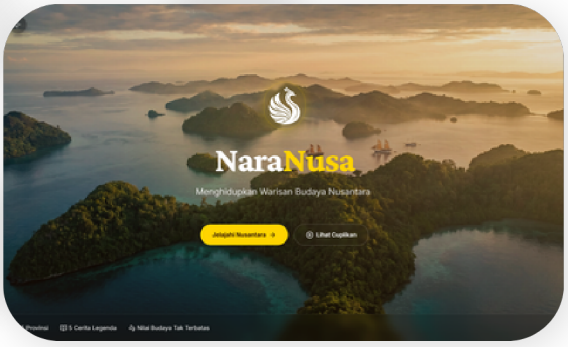
BANUASCALE

A cashier and bookkeeping tool for small businesses that runs entirely on WhatsApp. Type "sold 2 coffees" and the transaction, stock, and receipt are recorded instantly. IDR 29,000/month.

EVIO CAM

A digital disposable camera for events. Guests scan a QR code and shoot from their phone browser, and every photo lands in one shared gallery. Free to start, packages from IDR 99K to IDR 1.19M per event.





NARANUSA

An app for preserving Indonesia's folklore and pamali.

HOW WE WORK

HOW WE WORK

Eavy's approach always starts with **understanding**, because sometimes what you want is not what you need.



DISCOVERY & MAPPING

Understanding your business as a whole: how it works, where it gets stuck, and what you actually need, not just what you ask for.



SOLUTION DESIGN

Designing the right solution from the discovery findings. Every solution is built for your problem, not a generic one.



IMPLEMENTATION & SUPPORT

Building, deploying, and staying alongside you until the solution truly works and delivers value, not just until it is technically finished.

WHY IT MATTERS



BUSINESSES WITH THE RIGHT SOLUTION ARE

- Easier for owners and teams to control.
- Lower in operational risk and in the risk of rebuilding.
- Better prepared to grow without replacing their systems from scratch.

Eavy's approach begins with understanding the problem, rather than starting with a solution already in mind. This is because a business that grows with the right solution in place does not need to be rebuilt from scratch.

RIGHT-FIT ADVANTAGE

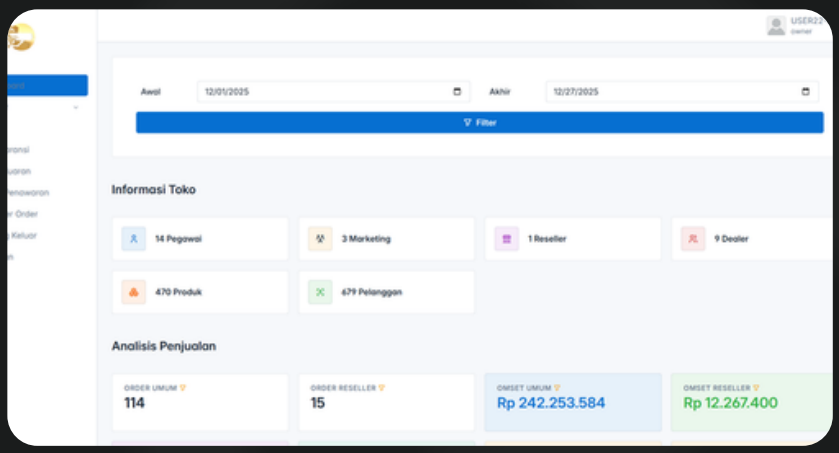
While many vendors offer quick fixes and ready-made templates, Eavy takes a different position: we don't start from a solution, we start from your problem. And because we also build and run our own products, we know what it takes to keep a system alive after launch, not just to hand it over.

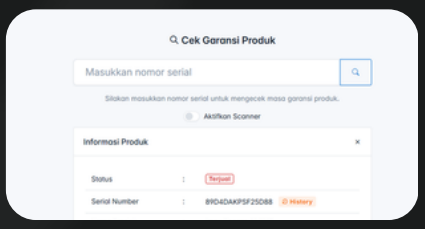
PROJECT OVERVIEW

CASE SNAPSHOT

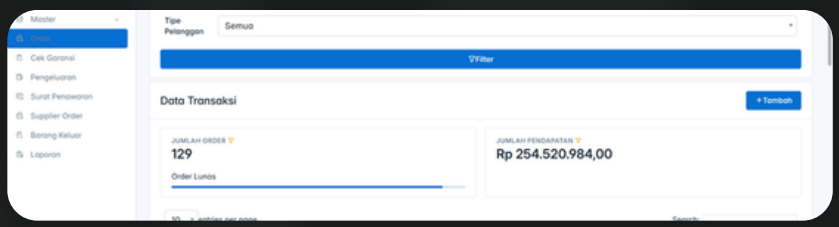
Pixel CCTV came to us needing a sales recording system. After mapping the business together, we found that the real problem was not just record-keeping, but how the owner could stop being the bottleneck for every decision.

PIXEL CCTV









Before	After
Sales tracked manually	Sales progress recorded in real time
Manual progress follow-ups	Every role (external sales, admin, technicians) has app access
Warranty claims open to fraud, no serial-number records	Warranties secured by recorded warranty periods & serial numbers
Sales data didn't match reports	Sales data and reports come from one source
Invoices hard to find	Invoices neatly stored
Owner became a bottleneck when selling through external sales	Decisions no longer always need the owner

PROJECT OVERVIEW

PIXELCCTV CONTINUITY

PIXEL CCTV

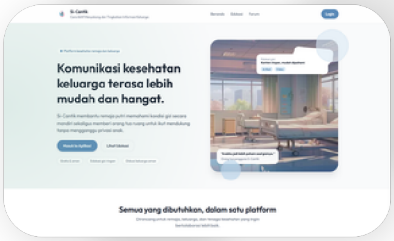
The system Eavy built was **recommended** by the client, on their own initiative, to 3 other businesses of different types:

GEMILANG FURNITURE PALANGKARAYA

GROW UP STUDIO

WARNA GEMILANG
Tahan Lama Harga Terjangkau

OTHER PROJECTS

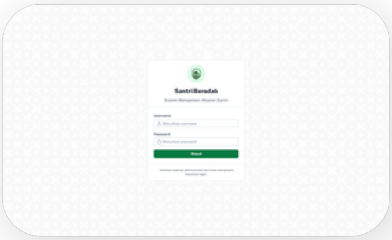


SI-CANTIK KELUARGA

Supports the PKPR, maternal & child health (KIA), and iron-supplement (TTD) programs; prepared for the Puskesmas Tabukan service area, Barito Kuala Regency

ABSENSI SANTRI

An attendance system for recording, summarizing, and reporting student attendance at SMAIT.





GROW UP STUDIO

GrowUp Studio review management and KPI system by Pixel CCTV

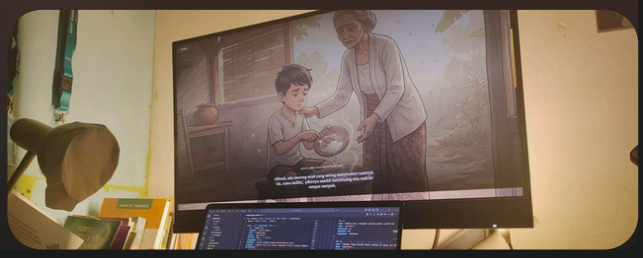
> We don't stop when the project is done. We stop when the solution we built truly **helps** the business run calmer and more in **control**.

OUR EXPERTISE

AWARDS & PROGRAMS















THE TEAM BEHIND EAVY

The Eavy team are Computer Science graduates of Universitas Lambung Mangkurat. We are used to working from understanding, not assumptions:

- Reading business problems as a whole before recommending a solution.
- Translating complex problems into precise, simple solutions.
- Executing plans to completion, not just handing over documents.

Eavy is run by a small team that is in no rush to sell solutions, because we know rushed solutions often create new problems.



GOALS

WHERE WE ARE HEADED

Service → repeatable systems → productized platform

This direction is already under way. Recurring problems are now products: business record-keeping became BanuaScale, event documentation became Evio Cam, and proven systems are offered on a subscription basis. Each transition is driven by field validation, not ambition alone.

GOAL 1

To be a consistent partner in helping businesses find and build the solutions that are truly right for them.

GOAL 2

To develop our discovery and problem-mapping framework as a core asset, so every client gets a solution designed for them, not a template.

GOALS 3

To grow selectively, working with clients who value the process, not just speed.

GOALS 4

To grow Eavy's products, BanuaScale for regional small businesses and Evio Cam for events, so proven solutions reach more people.

> We are building Eavy as a partner that understands first, not a vendor that answers first.

CONTACT

CONTACT US

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THANK YOU

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